



#### Special points of interest:

- John Manley appointed Special Advisor to Obvious' Board
- Dox2Data signs as Abrica Service Partner
- Abrica appointments

#### Did you know that Abrica

- eliminates data entry errors
- provides faster processing speeds
- means substantial cost savings
- improves cash flow
- provides greater security
- is easy to install
- is even easier to use
- is zero cost of entry
- **Find out more at:**
- [www.abrica.net](http://www.abrica.net)

# The Abrica™ Newsletter

Abrica - "...a Canadian jewel of e-Commerce."

## John Manley Appointed Special Advisor to Obvious' Board

On February 8th, Obvious Solutions Inc. (OSi) announced the appointment to its Advisory Board of the Honourable John Manley, former Deputy Prime Minister of Canada.

Mr. Manley, with nearly 20 years in public service, has held several senior portfolios in the Government of Canada, including: finance minister; minister of industry; minister of foreign affairs; political minister for Ontario and has headed a committee reporting to the Ontario minister of energy on Ontario Power Generation. Mr. Manley is currently Senior Counsel, McCarthy Tétrault LLP and is on the Board of Nortel Networks.

In his capacity as Special Advisor to the Board of Directors, Mr. Manley will advise and counsel OSi on a variety of matters.

OSi's flagship product,

Abrica™, is a revolutionary internet-based software solution that automates supply chain transactions between large enterprises and their small-to-medium sized trading partners.



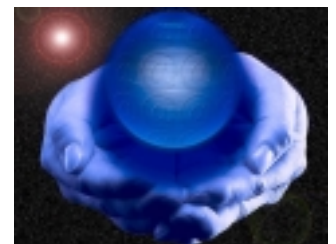
In accepting this appointment Manley said, "In my view, Obvious Solutions has achieved a significant technology and business breakthrough that I expect

will measurably benefit business and governments alike. Products such as Abrica," Manley added, "signal the ongoing leadership and innovation that is resident in the high-tech community in Canada."

Bill Robertson, President and CEO of Obvious Solutions Inc. said, "We are pleased to have Mr. Manley, who is a respected visionary in the business and internet worlds, join our group. We look forward to working closely with him in many aspects of our business. Mr. Manley's insights, gained in various fields of endeavour, will be invaluable to the company. Abrica's open, universal, secure, and affordable approach overcomes the long-standing marketplace barriers to eBusiness previously encountered by Small-to-Medium sized Enterprises (SME's) and their larger trading partners.

## Dox2Data Signs as Abrica Service Partner

Dox2Data of Mississauga is the latest addition to Abrica's growing list of Abrica Service Partners. Dox2Data is an innovative company providing electronic solutions in the B2B marketplace.



## John Manley (continued from page 1)

We believe that this achievement was instrumental in Mr. Manley's decision to support our efforts, given he has long championed the benefits that can be realized by Canadian businesses who adopt and utilize genuinely innovative eBusiness technologies."

On February 25th, Mr. Manley spoke at an Abrica Executive Briefing held at the Toronto Hilton. The briefing was well-attended by business leaders from the telecommunications, banking, retail, petrochemical and

logistics sectors. In addition, a number of OSi board members, and representatives from LMI/Dox2Data and Kubra Data Transfer (Abrica Service Partners), were in attendance. Following Mr. Manley's remarks, during which he referred to Abrica as a "Canadian technology jewel", a product presentation was given by OSi's founder and CTO, Derek Ritz.



## Other Abrica News & Announcements



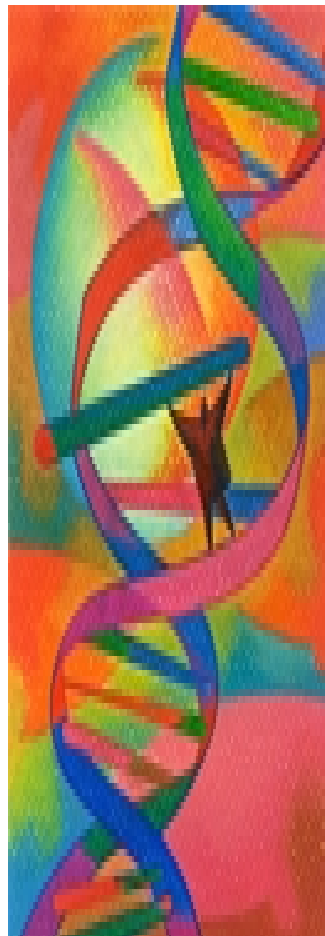
Obvious Solutions Inc. (OSi) is pleased to announce that Patti McNeil has been appointed VP Client Services.

OSi is pleased to announce that Glen Norton has been appointed VP Finance and Administration.

OSi is pleased to announce that Mark McRae has joined the QA team as a systems professional.

OSi is pleased to announce that Charles Bouvette has joined the Client Services team as an implementation and support professional.

OSi will hold its annual general meeting (AGM) on Monday April 15th at 4:30 PM at the Hamilton Club, 6 Main Street East, Hamilton, Ontario. All shareholders of the corporation are welcome.



### Did you also know that Abrica

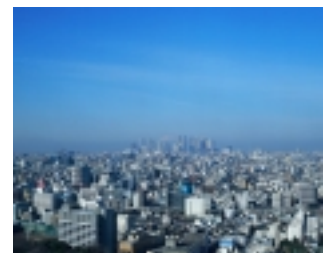
- is currently available from 2 authorized Abrica Service Partners - Dox2Data and Kubra
- can be used starting today to send most of your business documents by downloading the software and registering with Abrica
- provides you with the ability to send a "coat-check" to invite your trading partners to join you on the Abrica network
- means substantial cost savings for any 2 trading partners on the Abrica Network
- uses bank strength security
- Also enables you to securely send attachments to your trading partners along with your standard business documents



## A Penny for your Thoughts...

Send us your comments regarding Abrica, and/or this newsletter at:

[media@abrica.net](mailto:media@abrica.net)



### Quote of the Month

*"...Abrica is a Canadian technology jewel..."*

*-Hon. John Manley*

